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# ADOHTA

## 2023

### PARTNERSHIP

### PROPOSAL



Contact: [admin@adohta.net.au](mailto:admin@adohta.net.au)

PO Box 405, Nundah QLD 4012

[www.adohta.net.au](http://www.adohta.net.au)

M: 0498 664 943

AUSTRALIAN DENTAL AND ORAL HEALTH THERAPISTS' ASSOCIATION LTD.

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# ABOUT ADOHTA

ADOHTA is a progressive national representative body in Australia for Dental and Oral Health Therapists providing leadership, collaboration and advocacy to enhance the profession and the oral health outcomes for the community.

ADOHTA promotes the internal development of the Dental and Oral Health Therapy profession by maintaining its goal to "achieve growth and development in Dental and Oral Health Therapy across Australia and the pursuit of excellence"

We invite you to read the following sponsorship opportunities and then contact us to customise your involvement to reach your target market and meet your marketing objectives.



## WHO WILL ATTEND OUR EVENTS?

These events are organised for all Dental and Oral Health Therapist and Hygienists who work in both private and public practice, oral health educators and students



# WHY PARTNER?

Participating as a partner or exhibitor at an ADOHTA event can put your company face to face with your target market and demonstrate your level of support and commitment to the dental industry. Align your brand with ADOHTA and their members and strengthen your company's ties within the industry.

The conference can provide your organisation with:

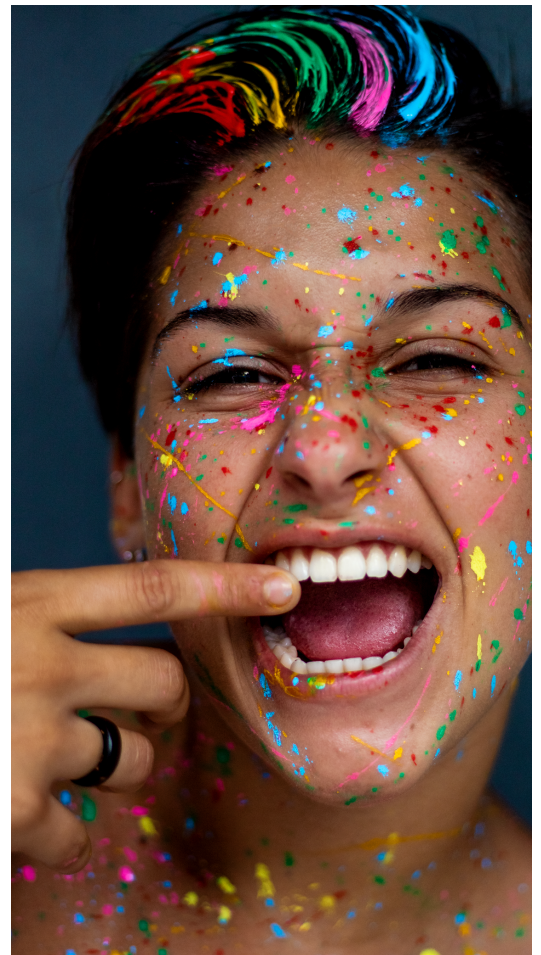
- Exposure to an event devoted to oral health
- The opportunity to demonstrate your company's commitment to the industry
- An opportunity to build and reinforce strategic relationships.
- Time to network with industry colleagues and key decision makers.
- A cost-effective way to reinforce your organisation's brand and build brand awareness
- Time to present latest innovations and new products or services to a pertinent audience.
- Showcase your expertise and capabilities and educate the delegates.

Partnership packages and commitment levels vary and can be tailored to suit your marketing strategies. To discuss your options and ways to personalise your partnership package please contact our administration team and/or event manager.

ADOHTA Executive Manager

E: [admin@adohta.net.au](mailto:admin@adohta.net.au)

M: 0498 664 943



# EVENT PARTNERSHIP PACKAGE TWO PLUS DAYS EVENTS

## PRICE ON APPLICATION

These events are managed by our Professional Conference  
Organiser.

For further information, please contact ADOHTA on:

[admin@adohta.net.au](mailto:admin@adohta.net.au)

+61 498 664 943

<https://adohtaconferences.com/>

## COMING EVENTS



# EVENT PARTNERSHIP PACKAGE

## ONE DAY EVENT

These conferences are held by ADOHTA State branches are 1 day or less in duration and have approximately 100-200 delegates attend.

### **GOLD PACKAGE \$1800.00+ GST**

- Acknowledgement of company name and logo during opening address
- Ten (10) minute speaking opportunity
- Prime choice of one (1) trade display table and catering for two (2)
- Two (2) complimentary conference registration
- Company logo on all promotional material
- Company banner displayed in the conference room
- Company promotion on slideshow
- Promotional literature and samples in conference satchels
- Minimum 2 hours exposure to delegates
- Option to donate a door prize

### **SILVER PACKAGE 1000.00+ GST**

- One (1) trade display table and catering for one (1)
- One (1) complimentary conference registration
- Company logo on all promotional material
- Company promotion on slideshow
- Promotional literature and samples in conference satchels
- Minimum 2 hours exposure to delegates
- Option to donate a door prize

### **SATCHEL INSERT \$250.00+ GST**

- Promotional literature or promotional sample in conference satchels
- (Additional \$50.00 for both)

For further information or to tailor your package contact the event organiser or [admin@adohta.net.au](mailto:admin@adohta.net.au)

# EVENT PARTNERSHIP PACKAGE WORKSHOP

These workshops are held by ADOHTA State branches are 3-4 hours in duration and have approximately 25-100 delegates attend.

**HANDS ON**

**\$750.00+ GST**

- Acknowledgement of company name and logo during opening address
- Ten (10) minute speaking opportunity
- Two (2) complimentary conference registration
- Company logo on all promotional material
- Company banner displayed in the conference room
- Company promotion on slideshow
- Promotional literature and samples in conference satchels
- Minimum 3 -4 hours exposure to delegates
- Option to donate a door prize



For further information or to tailor your package contact the event organiser or [admin@adohta.net.au](mailto:admin@adohta.net.au)

# EVENT PARTNERSHIP PACKAGE BRANCH MEETING/SOCIAL

These events are held by ADOHTA State branches are 3-4 hours in duration and have approximately 25-100 delegates attend.

**ENGAGE LOCALLY \$500.00+GST**

- Acknowledgement of company name and logo during opening address
- Provide Speaker (60 minutes)
- One (1) complimentary event registration and catering
- Company logo on all promotional material
- Company banner displayed in the conference room
- Company promotion on slideshow
- Promotional literature and samples in conference satchels
- Minimum 2 hours exposure to delegates
- Option to donate a door prize



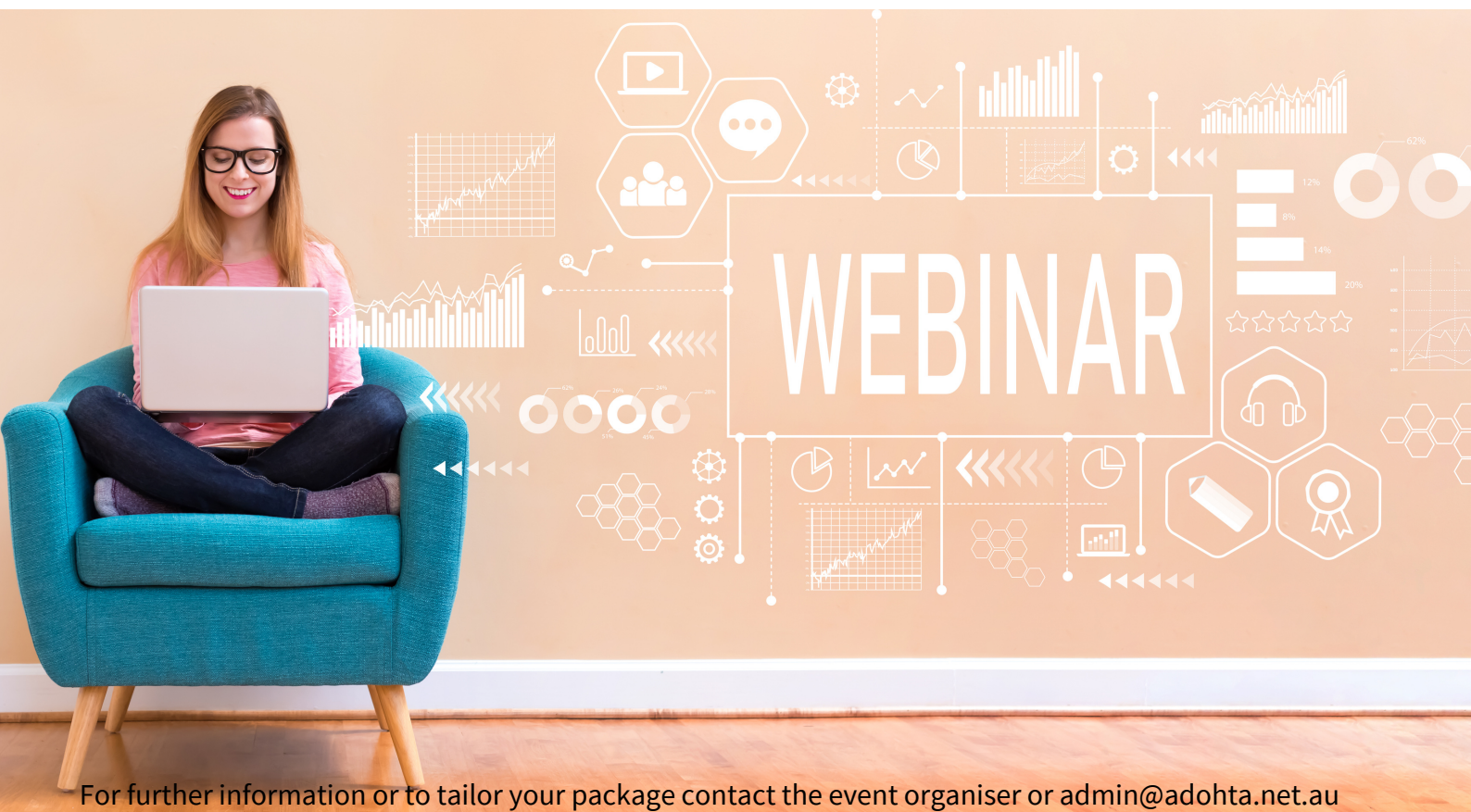
For further information or to tailor your package contact the event organiser or [admin@adohta.net.au](mailto:admin@adohta.net.au)

# EVENT PARTNERSHIP PACKAGE WEBINAR

ADOHTA will host up to 10 webinars as an exclusive member benefit. Speakers will be reputable and known for delivering scientific and evidence-based lectures. Each webinar has the capacity to engage with 500 members and our webinars have had consistently over 350 attendees.

## ENGAGE VIRTUALLY \$300+GST

- Acknowledgement of company name and logo during opening address
- Option to speak before webinar (5 minutes)
- Option to provide speaker (60 minutes)
- Company logo on all promotional material
- Company promotion on opening and closing slides
- Cost per webinar



For further information or to tailor your package contact the event organiser or [admin@adohta.net.au](mailto:admin@adohta.net.au)



# TERMS AND CONDITIONS

## WORKING TOGETHER

- Partnership packages will only be confirmed on receipt of a signed application form and deposit: A tax invoice will be issued for a partnership commitment with confirmation being given on the payment of a deposit (50% of total partnership cost). Final payment is due 30 days prior to the event. All applications received within 60 days of the event must be accompanied by full payment.
- Final Payment of 50% is due 90 days prior to an event. Should final payment not be received 75 days prior to an event, the package will be released for re-sale and the deposit not returned.
- Partnership will be allocated at the discretion of the organising committee and selected based on their ability to meet conference requirements. The organising committee reserves the right to review all display materials provided by a partner and/or with discretion, refuse any application.
- The conference organising committee reserves the right to amend the partnership packages to benefit the partner, conference and delegates.
- All partners must comply with the principles that their partnership must;
  - a. Withstand professional and public scrutiny
  - b. Confirm to professional and community standards of ethics and good taste,
  - c. Not bring ADOHTA and/or the industry into disrepute
- The delivery of partnership entitlements will be provided subject to the Partner's application and supply of materials meeting production timelines.
- Specifications regarding artwork for logos and advertisements, delivery details for signage and satchel inserts will be sent to partners by the conference organisers.

## BECOME A PARTNER TODAY!

These packages are to be used as a guideline for events scheduled in 2022 where partnership is still to be finalised. To express your interest in partnering with an event please complete the form on the next page and forward to [admin@adohta.net.au](mailto:admin@adohta.net.au).

To discuss partnership opportunities or for more information about ADOHTA events please contact administration support.

Thank you for considering to partner with ADOHTA. An organisation representative will be in contact with you to finalise details.

# EXPRESSION OF INTEREST

## PARTNER APPLICATION

An Invoice will be sent to your contact email once we have received and accepted your application to partner. Exhibition booths will be allocated in accordance with the date of receipt of application and payment.

Partner Package: \_\_\_\_\_  
Sponsorship Amount: \_\_\_\_\_ (Ex. of GST)  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Company Position: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Names of Representatives attending the event and contact:  
1. Name \_\_\_\_\_  
1. Contact Number \_\_\_\_\_  
2. Name \_\_\_\_\_  
2. Contact Number \_\_\_\_\_

Please Circle:

I will be providing a door prize.

Yes/No

I am happy for event organisers to take and publish photos of my company at the event.

Yes/No

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

I have read and understand the Terms and Conditions on the previous page.

**Please email completed application to [admin@adohta.net.au](mailto:admin@adohta.net.au)**